

T24/08/17

REQUEST FOR PROPOSALS TO APPOINT A PANEL OF SERVICE PROVIDERS FOR THE PROVISION OF PUBLIC RELATIONS SERVICES

BID CLOSING DATE: TUESDAY, 29 AUGUST 2017 AT 12:00 NOON

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Industrial Development Corporation				
SECTION 1: GENERAL CONDITIONS OF BID				

1. Proprietary Information

Industrial Development Corporation of SA Ltd (IDC) considers this Request for Proposal (RFP) and all related information, either written or verbal, which is provided to the respondent, to be proprietary to IDC. It shall be kept confidential by the respondent and its officers, employees, agents and representatives. The respondent shall not disclose, publish, or advertise this RFP or related information to any third party without the prior written consent of IDC.

2. Enquiries

2.1 All communication and attempts to solicit information of any kind relative to this RFP should be channelled in writing to:

Name: Ms Mmanthudi Mosupyoe

Telephone Number: +27 11 269 3709

Email address: <u>mmanthudim@idc.co.za</u>

- 2.2 Enquiries in relation to this RFP will not be entertained after 16h00 on 18 August 2017.
- 2.3 The enquiries will be consolidated and IDC will issue one response and such response will be posted, within two days after the last day of enquiries, onto the IDC website (www.idc.co.za) under tenders i.e. next to the same RFP document.
- 2.4 The IDC may respond to any enquiry in its absolute discretion and the bidder acknowledges that it will have no claim against the IDC on the basis that its bid was disadvantaged by lack of information, or inability to resolve ambiguities.

3. Bid Validity Period

Responses to this RFP received from bidders will be valid for a period of 120 days counted from the bid closing date.

4. Instructions on submission of Bids

- 4.1 Bids should be submitted in duplicate (2 hard copies) and one electronic copy (on CD) in PDF format all bound in a sealed envelope endorsed, T24/08/17: To appoint a panel of service providers for the Provision of Public Relations services. The sealed envelope must be placed in the bid box at the Main Reception area of the IDC Building, 19 Fredman Drive Sandton by no later than 12:00 noon on Tuesday, 29 August 2016.
- **4.2** Bids must be submitted in the prescribed response format, herein reflected as **Response Format.**
- **4.3** The bid closing date, bidder name and the return address must also be endorsed on the envelope.
- 4.4 If a courier service company is being used for delivery of the bid response, the bid description must be endorsed on the delivery note/courier packaging and the courier must ensure that documents are placed / deposited into the bid box. The IDC will not

be held responsible for any delays where bid documents are handed to the IDC Receptionist.

- **4.5** No bid response received by telegram, telex, email, facsimile or similar medium will be considered.
- 4.6 Where a bid response is not in the bid box at the time of the bid closing, such a bid document will be regarded as a late bid. It is the IDC's policy not to consider late bids for tender evaluation.
- 4.7 Amended bids may be sent in an envelope marked "Amendment to bid" and should be placed in the bid box before the closing time.

5. Preparation of Bid Response

- **5.1** All the documentation submitted in response to this RFP must be in English.
- 5.2 The bidder is responsible for all the costs that it shall incur related to the preparation and submission of the bid document.
- 5.3 Bids submitted by bidders which are, or are comprised of companies must be signed by a person or persons duly authorised thereto by a resolution of the applicable Board of Directors, a copy of which Resolution, duly certified, must be submitted with the bid.
- 5.4 The bidder should check the numbers of the pages of its bid to satisfy itself that none are missing or duplicated. No liability will be accepted by IDC in regard to anything arising from the fact that pages of a bid are missing or duplicated.
- 5.5 A valid tax clearance certificate must be included in the bid response, or proof of application endorsed by SARS in this regard.

6. Supplier Performance Management

Supplier Performance Management is viewed by the IDC as a critical component in ensuring value for money acquisition and good supplier relations between the IDC and all its suppliers.

The successful bidder shall upon receipt of written notification of an award, be required to conclude a Service Level Agreement (SLA) with the IDC, which will form an integral part of the supply agreement. The SLA will serve as a tool to measure, monitor and assess the supplier performance and ensure effective delivery of service, quality and value-add to IDC's business.

Successful bidders will be required to comply with the above condition, and also provide a scorecard on how their product / service offering is being measured to achieve the objectives of this condition.

7. Supplier Development

The IDC promotes enterprise development. In this regard, successful bidders may be required to mentor SMMEs and/ or Youth-Owned businesses. The implications of such arrangement will be subject to negotiations between the IDC and the successful bidder.

8. IDC's Rights

- 8.1 The IDC is entitled to amend any bid conditions, bid validity period, RFP specifications, or extend the bid closing date, all before the bid closing date. All bidders, to whom the RFP documents have been issued and where the IDC have record of such bidders, may be advised in writing of such amendments in good time and any such changes will also be posted on the IDC's website under the relevant tender information. All prospective bidders should therefore ensure that they visit the website regularly and before they submit their bid response to ensure that they are kept updated on any amendments in this regard.
- 8.2 The IDC reserves the right not to accept the lowest priced bid or any bid in part or in whole. It normally awards the contract to the bidder who proves to be fully capable of handling the contract and whose bid is functionally acceptable and/or financially advantageous to the IDC.
- **8.3** The IDC reserves the right to award this bid as a whole or in part.
- **8.4** The IDC reserves the right to conduct site visits at bidder's corporate offices and / or at client sites if so required.
- 8.5 The IDC reserves the right to consider the guidelines and prescribed hourly remuneration rates for consultants as provided in the National Treasury Instruction 01 of 2013/2014: Cost Containment Measures, where relevant.
- 8.6 The IDC reserves the right to request all relevant information, agreements and other documents to verify information supplied in the bid response. The bidder hereby gives consent to the IDC to conduct background checks, including FICA verification, on the bidding entity and any of its directors / trustees / shareholders / members.
- **8.7** The IDC reserves the right, at its sole discretion, to appoint any number of vendors to be part of this panel of service providers.

9. Undertakings by the Bidder

- 9.1 By submitting a bid in response to the RFP, the bidder will be taken to offer to render all or any of the services described in the bid response submitted by it to the IDC on the terms and conditions and in accordance with the specifications stipulated in this RFP document.
- 9.2 The bidder shall prepare for a possible presentation should IDC require such and the bidder will be required to make such presentation within five (5) days from the date the bidder is notified of the presentation. Such presentation may include a practical demonstration of products or services as called for in this RFP.
- 9.3 The bidder agrees that the offer contained in its bid shall remain binding upon him/her and receptive for acceptance by the IDC during the bid validity period indicated in the RFP and calculated from the bid closing hour and date such offer and its acceptance shall be subject to the terms and conditions contained in this RFP document read with the bid.
- 9.4 The bidder furthermore confirms that he/she has satisfied himself/herself as to the correctness and validity of his/her bid response; that the price(s) and rate(s) quoted cover all the work/item(s) specified in the bid response documents; and that the price(s) and rate(s) cover all his/her obligations under a resulting contract for the services

- contemplated in this RFP; and that he/she accepts that any mistakes regarding price(s) and calculations will be at his/her risk.
- 9.5 The successful bidder accepts full responsibility for the proper execution and fulfilment of all obligations and conditions devolving on him/her under the supply agreement and SLA to be concluded with IDC, as the principal(s) liable for the due fulfilment of such contract.
- 9.6 The bidder accepts that all costs incurred in the preparation, presentation and demonstration of the solution offered by it shall be for the account of the bidder. All supporting documentation and manuals submitted with its bid will become IDC property unless otherwise stated by the bidder/s at the time of submission.

10. Reasons for disqualification

- 10.1 The IDC reserves the right to disqualify any bidder which does any one or more of the following, and such disqualification may take place without prior notice to the offending bidder, however the bidder will be notified in writing of such disqualification:
- 10.1.1 bidders who do not submit a valid and original Tax Clearance Certificate or proof of application of such as endorsed by SARS on the closing date and time of the bid;
- 10.1.2 bidders who submit incomplete information and documentation according to the requirements of this RFP document;
- 10.1.3 bidders who submit information that is fraudulent, factually untrue or inaccurate information:
- 10.1.4 bidders who receive information not available to other potential bidders through fraudulent means;
- 10.1.5 bidders who do not comply with *mandatory requirements* if stipulated in the RFP document;
- 10.1.6 bidders who fail to comply with FICA requirements;

11. Local Production and Content

The IDC promotes Local Production and Content. In the case of designated sectors, only locally produced goods, services or works or locally manufactured goods, with a stipulated minimum threshold for local production and content will be considered. IDC reserves the right at its sole discretion to set minimum thresholds for sectors which may not have been declared as designated sectors by the dti in an effort to stimulate local production and content where relevant.

12. Response Format (Returnable Schedules)

Bidders shall submit their bid responses in accordance with the response format specified below (each schedule must be clearly marked):

12.1 Cover Page: (the cover page must clearly indicate the RFP reference number, bid description and the bidder's name)

12.2 Schedule 1:

12.2.1 Executive Summary (explaining how you understand the requirements of this RFP and the summary of your proposed solution)

12.3	Schedule 2
12.3.1	Original and valid Tax Clearance Certificate(s) (TCC);
12.3.2	Originally certified copies of bidder's CIPC company registration documents listing all members with percentages, in case of a CC.
12.3.3	Copy of Board Resolution, duly certified;
12.3.4	Originally certified copy of ID document for the Company Representative
12.3.5	Annexure 2 of this RFP document (duly completed and signed);
12.3.6	Annexure 3 of this RFP document (duly completed and signed);
12.3.7	Annexure 4 of this RFP document (duly completed and signed);
12.3.8	Annexure 5 of this RFP document (duly completed and signed);
12.3.9	Annexure 6 of this RFP document (duly completed and signed);
12.3.10	Latest Audited Financial Statement
12.3.11	Response to Annexure 8: BEE Commitment Plan
12.3.12	B-BBEE verification certificate indicating the contribution level of the bidding entity. An Exempted Micro Enterprises (EME) with an annual turnover less than R10 million, is only required to obtain a sworn affidavit confirming the annual total revenue and level of black ownership. A Qualifying Small Enterprise (QSE) that has 51% or more black beneficiaries may obtain a sworn affidavit confirming the annual total revenue and level of black ownership. If a bidder is a Joint Venture or Consortium, the bidder must submit a consolidated B-BBEE scorecard as if they were a group structure. Any misrepresentation in terms of the declaration constitutes a criminal offence as set out in the B-BBEE Act as amended.
	Note: If a bidder is a Consortium, Joint Venture or Prime Contractor with Subcontractor(s), the documents listed above (12.3.1-12.3.8) must be submitted for each Consortium/ JV member or Prime Contractor and Subcontractor(s).
12.3.13	Copy of Joint Venture/ Consortium/ Subcontracting Agreement duly signed by all parties (if applicable)
12.4	Schedule 3:
12.4.1	Response to Section 2 of this document, in line with the format indicated in this RFP document.

Annexure 1 of this RFP document (duly completed and signed)

12.2.2

- 12.4.2 Annexure 7 of this RFP document, duly completed and signed
- 12.5 Schedule 4: Price Proposal (response to Section 3 of this RFP document) (Must be submitted in a separate envelope within the sealed envelope of the bid)
- 12.6 One (1) CD with all Schedules listed above, also included in the sealed envelope of the bid

13. Evaluation Criteria and Weightings

Bids shall be evaluated in terms of the following process:

- **Phase 1:** <u>Initial Screening Process:</u> During this phase, bid responses will be reviewed for purposes of assessing compliance with RFP requirements including the general bid conditions and also the Specific Conditions of Bid, which requirements include the following:
 - Submission of a valid Tax Clearance Certificate as referenced in 12.3.1 above
 - Submission of Company Registration Forms as referenced 12.3.2 above
 - Submission of ID copy for the Company Representative as referenced in 12.3.4 above
 - BEE Status Certification as referenced in 12.3.12 above and the consideration of the Specific Bid Conditions as referenced in Section 2
 - Completion of all Standard Bidding Documents and other requirements, as reflected in this RFP, which covers the following:
 - Section 3: Statement of compliance with the Functional Evaluation Criteria for this RFP
 - Section 4: Cost Proposal and Price Declaration Form
 - Annexure 1: Acceptance of Bid Conditions
 - > Annexure 2: Invitation to Bid
 - Annexure 3: Supply Chain Management Questionnaire
 - ➤ Annexure 4: Declaration of Interest
 - Annexure 5: Certificate of Independent Bid Determination
 - ➤ Annexure 6: Shareholders' Information/ Group Structure
 - Annexure 7: Bidders Experience & Project Team
 - Annexure 8: BEE Commitment Plan

<u>Failure to comply with the requirements assessed in Phase 1 (compliance), may lead to disqualification of bids.</u>

13.2 Phase 2: Technical/ Functionality Evaluation

Bid responses will be evaluated in accordance with the Functional criteria as follows:

13.2.1 Mandatory Functional/ Technical Requirements

All bid responses that do not meet the Mandatory Functional Requirements will be disqualified, and will not be considered for further evaluation on the Other Functional Requirements. The Mandatory Functional Requirements are stated in section 2 of this RFP document.

<u>Failure to comply with the Mandatory Functional Requirements assessed in phase 2 may lead to disqualification of bids.</u>

13.2.2 Other Functional/ Technical Requirements

With regard to the other Functional Requirements, the following criteria (set out in more detail in section 2 of this RFP document) and the associated weightings will be applicable:

ELEMENT	WEIGHT
FUNCTIONAL REQUIREMENT	40%
QUALIFICATIONS AND SKILLS OF THE TEAM	30%
PRESENTATIONS	30%
TOTAL	100%

Note: Bidders who score 49 points out of 70 points (70%) or more in total for the functional/technical requirements will be shortlisted for presentation at the IDC head office in Sandton for further evaluation purposes.

All bids that fail to achieve the minimum overall qualifying score of 70% on other functional/technical requirements including the presentation will not be considered for further evaluation which would include Price and BEE

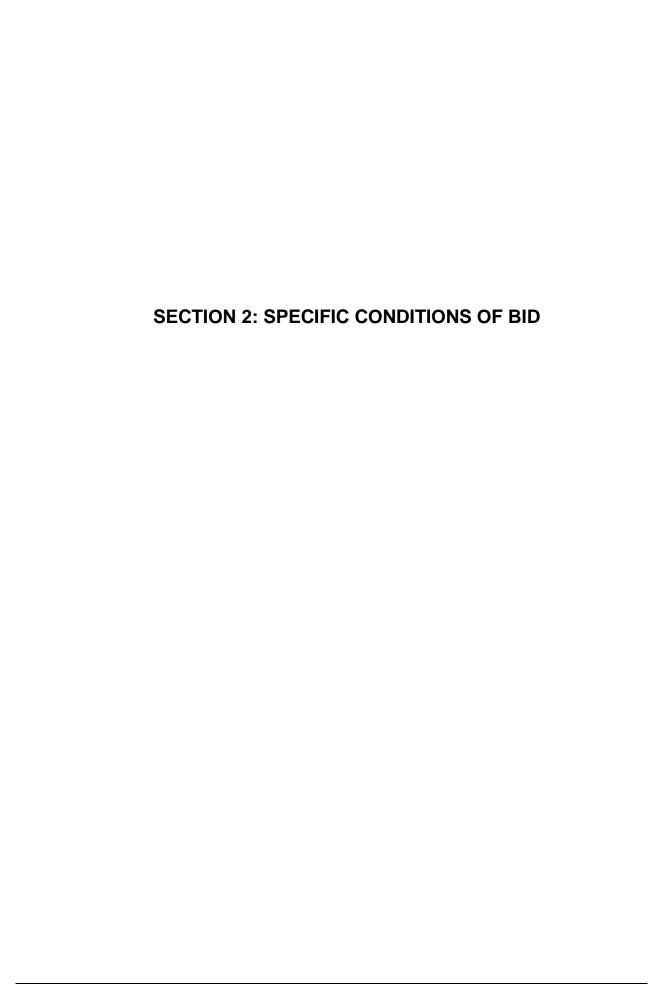
13.3 Phase 3: Preference Point System

All bids that achieve the minimum qualifying score for Functionality (acceptable bids) will be evaluated further in terms of the preference point system, as follows:

CRITERIA	POINTS
Price	80
B-BBEE	20
TOTAL	100 points

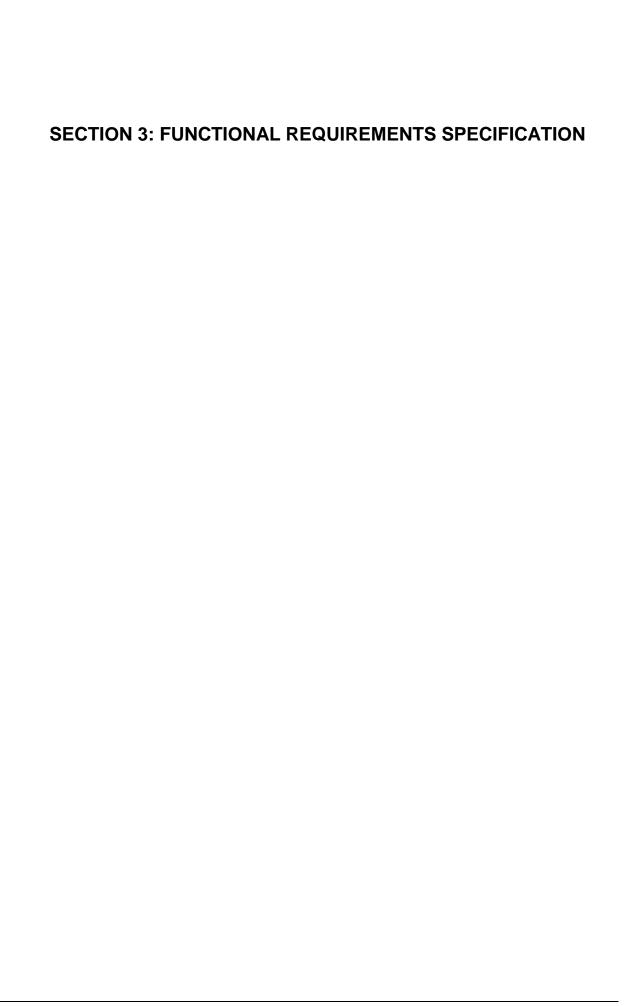
14. Promotion of Emerging Black owned Service Providers

It is the IDC's objective to promote transformation across all industries and/ or sectors of the South African economy and as such, bidders are encouraged to partner with a black owned entity (being 50%+1 black owned and controlled). Such partnership may include the formation of a Joint Venture and/ or subcontracting agreement etc., where a portion of the work under this tender would be undertaken by black owned entities. To give effect to this requirement, bidders are required to submit a partnership / subcontracting proposal detailing the portion of work to be outsourced, level of involvement of the black owned partner and where relevant, submit a consolidated B-BBEE scorecard in-line with the provisions of the PPPFA Regulations which will be considered as part of the B-BBEE scoring listed in 13.3.



1. Bid Pre-qualification criteria

- 1.1 In terms of Regulation 4 of the 2017 PPPFA Regulations, the IDC requires that bidders meet the following pre-qualification criteria:
 - (a) bidders must be an EME or QSE; and
 - (b) Bidders must have a minimum B-BBEE contributor status level of 3 or better.
- 1.2 The IDC will only consider a bid if the relevant bidder meets these pre-qualification criteria. Where a bidder fails to meet these pre-qualification criteria, the bid will be considered an unacceptable bid and will be disqualified from adjudication.



1. Special instructions to bidders

- 1.1 Should a bidder have reason to believe that the Functional Requirements are not open / fair and/or are written for a particular service provider; the bidder must notify IDC Procurement within five (5) days after publication of the RFP.
- 1.2 Bidders shall provide full and accurate answers to the questions posed in this RFP document, and, where required explicitly state either "Comply/Not Comply" regarding compliance with the requirements. Bidders **must** substantiate their response to all questions, including full details on how their proposal/solution will address specific functional/ technical requirements; failure to substantiate may lead to the bidder being disqualified. All documents as indicated must be supplied as part of the bid response.
- 1.3 Failure to comply with Mandatory Requirements may lead to the bidder being disqualified.

2. Background Information

The Industrial Development Corporation (IDC) seeks to appoint a panel of integrated marketing communication agencies to handle Strategic Public Relations functions relating to its regional offices and corporate. The IDC has regional offices as per the below table:

NO	IDC Office	IDC Office Address
1	Polokwane	Suite 18, Biccard Office Park, 43 Biccard Street
2	Rustenburg	1st Floor, Sunetco Building, 32B Heystek Street, Rustenburg.
3	Brits	Suite 108, Safari Centre, 28 Van Velden Street, Brits
4	Mafikeng	1B Mikro Plaza, cnr First Street/Bessemer Street, Industrial Sites Mahikeng
5	Cape Town	2817, 28th Floor ABSA Centre, 2 Riebeeck Street, Cape Town
6	Port Elizabeth	Southern Life Gardens, Block A (Ground), 70 2nd Avenue, Newton Park, Port Elizabeth
7	East London	2nd Floor Block B, Chesswood Office Park, 8 Winkley Street, Berea, East London
8	Durban	Suite 2101, 21st Floor, The Embassy Building, 199 Anton Lembede Street, Durban.
9	Pietermaritzburg	1st Floor ABSA Building, 15 Chatterton Road, Pietermaritzburg.
10	Nelspruit	The Maxsa Building, Suite 702, 7th Floor, 15 Ferreira Street, Mbombela, 1200
11	Upington	De Drift Plaza, Block 6, Olyvenhoutsdrift Settlement, Louisvale Avenue, Upington, 8800
12	Kimberley	Sanlam Business Complex, 13 Bishops Avenue, Kimberley, 8301

NO	IDC Office	IDC Office Address
13	Mthatha	7 Sisson Street, Umtata
14	Emalahleni	Office unit 304, Section 95, Smokey Mountain Office Park, Route N4 Business Park, Ben Fleur x11, Emalahleni
15	Bloemfontein	Mazars Building, 46, 1st Avenue, Westdene, Bloemfontein

The IDC is a multi-faceted corporation whose activities span across various sectors (14 sectors) of the economy. Thus the need exists for a panel of agencies who have the skills and capacity to deliver quality work within normally very tight timelines for the IDC to maintain its corporate marketing objectives. For more information on the IDC business, please visit our website www.idc.co.za

3. Scope of Work

The appointed Service Providers will be required to provide the following services at corporate and regional level:

- Development and implementation of a PR strategy and plan at corporate level;
- Development and implementation of a PR strategy and plan at regional level;
- Development and implementation of a reputation management strategy and plan for corporate;
- Development and implementation of a reputation management strategy and plan at regional level;
- Ad-hoc news writing (including opinion pieces and editorials);
- Ad-hoc media training;
- Develop and implement an annual proactive content plan at corporate level;
- Develop and implement an annual proactive content plan at regional level;
- Development and management of IDC media database at corporate level; and
- Development and management of IDC media database at regional level;

4. Project Timelines

The appointed service providers will be required to start immediately after signing the contract and provide the services for a period of two (2) years, subject to annual review of service provider's performance. The IDC reserves the right to extend the services under any subsequent contract but not beyond 5 years.

5. Technical Evaluation Criteria

5.1 Mandatory Technical Requirements

The bidder must indicate its compliance / non-compliance to the requirements and should substantiate its response in the space provided below. If more space is required to justify compliance, please ensure that the substantiation is clearly cross-referenced to the relevant requirement.

5.1.1 AGREEMENT	Comply	Not Comply
The bidder must provide a clear indication of the number of hours required to implement a brief and upon IDC's agreement on that the bidder must ensure that the deliverables are met within that agreed allocated number of hours.		
Substantiate / Comments		

5.2 Other Technical Requirements

The bidder must indicate its compliance / non-compliance to the requirements and should substantiate its response in the space provided below. If more space is required to justify compliance, please ensure that the substantiation is clearly cross-referenced to the relevant requirement.

5.2.1 Technical functional requirements

The PR agency must demonstrate, in designing the following strategies, its understanding of IDC's mandate and business objectives across its supported sectors.	Comply	Partial	Non Comply	Substantiation
a) The bidder will be required to implement a PR strategy and plan at corporate level.				
Bidder must Indicate the approach they will use to implement a PR strategy and plan at corporate level.				
b) The bidder will be required to implement a PR strategy and plan at regional level.				
Bidder must Indicate the approach they will use to implement a PR strategy and plan at corporate level.				
c) The bidder will be required to develop and implement a reputation management strategy and plan at corporate level.				
Bidder must Indicate the approach they will use to develop and implement a reputation management strategy and plan at corporate level.				
d) The bidder will be required to develop and implement a reputation management strategy and plan at regional level.				
Bidder must Indicate the approach they will use to develop and implement a reputation management strategy and plan at regional level.				

The PR agency must demonstrate, in designing the following strategies, its understanding of IDC's mandate and business objectives across its supported sectors.	Comply	Partial	Non Comply	Substantiation
e) The bidder will be required on ad-hoc basis to do news writing (including opinion pieces and editorials).				
Bidder must provide two samples of forward news written for previous clients, the samples must include opinion piece and advertorial.				
f) The bidder will be required to develop and implement an annual proactive content plan at corporate level. Bidder must indicate the approach they will use to develop and implement an annual proactive content plan at corporate level.				
g) The bidder will be required to develop and implement an annual proactive content plan at regional level.				
Bidder must indicate the approach they will use to develop and implement an annual proactive content plan at regional level				

5.2.2 QUALIFICATIONS AND SKILLS OF TEAM	Comply	Partially Comply	Not Comply
Bidder must provide an organogram of the team members that will be servicing the IDC account. The team should include but not limited to the following; PR Strategist, PR Specialist, Writer.			
Bidder must include CV's of all team members that will be servicing the IDC account. The CV must include the number of years' experience, relevant skills and qualifications for each team member.			
Substantiate / Comments			

Presentations

5.1.3

Shortlisted bidders will be required to provide a presentation to the IDC team on work done previous i.e. client brief. The presentation must cover the following:

Presentations	Maximum points
a) Description of the case study/ scenario - campaign in the business to business / professional services area including rationale.	2
b) Approach followed to develop the strategy to support the objectives.	10
c) Strategy implementation plan.	10
d) Success factors and how the success rate was measured	3
e)The bidder must demonstrate understanding of the regional media landscape	5

Note: The information is to be shared for presentation purposes and is not a pitch.

The presentation must be facilitated by the team that will be servicing the IDC account.

SECTION 4: PRICE PROPOSAL

SECTION 4: Cost Proposal

- 1 NOTE: All prices must be VAT exclusive and must be quoted in South African Rand (ZAR).
- 2 Are the rates quoted firm for the full period of the contract?

YES NO

Important: If not firm for the full period, provide details of the basis on which price adjustments shall be applied e.g. CPI etc.

3 All additional costs associated the bidder's offer must be clearly specified and included in the Total Bid Price

4

Is the proposed bid price linked to the exchange rate?	Yes	No
If yes, the bidder must indicate CLEARLY which portion of the bid price is linked to the	ho oyoh	2000
rate:	ie excii	ange

6

Payments will be linked to specified deliverables after such deliverables have	Comply	Not Comply
been approved by the IDC. Payments will be made within 30 days from date of		
invoice.		

7

The IDC reserves the right to consider the guidelines on consultancy rates as set	Comply	Not Comply
out in the National Treasury Instruction 01 of 2013/2014: Cost Containment		
Measures which took effect from 01 January 2014, where relevant.		
The hidden would indicate if their consequence in the with the considere of		
The bidder must indicate if their proposed rates are in line with the provisions of the referenced National Treasury Instruction: Cost Containment Measures.		
the referenced National Treasury Instruction. Cost Containment Measures.		
Substantiate / Comments		

8 COSTING MODEL

Bidders are required to provide hourly rates for the following resources or equivalent level of resources. These rates must be firm for year 1 of the contract and will be considered as part of the cost evaluations of this tender. As the IDC intends to appoint a panel of service providers, all appointed service providers will be engaged through competitive Request for Proposals based on specific campaigns and briefs (as and when required) to confirm actual costs per brief or campaign. Note. The IDC however reserves the right to formalise a vendor engagement model to ensure an equitable split and allocation of work amongst appointed vendors.

Table A Hourly rates

Agency Resource	Hourly rates
PR Strategist	
PR Specialist	

Note: The IDC will not be paying any retainer costs to any appointed vendor for this service. Fees will only be payable based on work allocation on an as – needed basis.

Table B: Ad-hoc Services

Bidders are also requested to provide cost for ad-hoc services as per the table below. The cost must be fixed for the first year after contracting.

Cost Items	Unit of measure	Cost per unit
Corporate Communication	Per hour	
Regional Communication	Per hour	
Press Releases	Per release	
Press Statements	Per statement	
Crises Communication Elements	Per hour	
Advertorials	Per advertorial	
Editorials/ opinion pieces	Per editorial	

Note: Bidders are required to include all other production services that may be required in the table above.

Price Declaration Form

Dear Sir,

Having read through and examined the Request for Proposal (RFP) Document, RFP no. **T24/08/17**, the General Conditions, and all other Annexures to the RFP Document, we offer to provide Public Relations services to the IDC at the hourly rates provided in Section 4 of this RFP document.

We confirm that the hourly rates provided are correct and that the IDC will incur no additional costs whatsoever, other than in respect of VAT and any other brief specific costs which will be provided on an as needed basis, in connection with the provision of the services under any subsequent appointment.

We undertake to hold this offer open for acceptance for a period of 120 days from the date of submission of offers. We further undertake that upon final acceptance of our offer, we will commence with the provision of the required service when required to do so by the IDC based on IDC's specific brief.

We understand that you are not bound to accept the lowest or any offer, and that we must bear all costs which we have incurred in connection with preparing and submitting this bid.

We hereby undertake for the period during which this bid remains open for acceptance, not to divulge to any persons, other than the persons to whom the bid is submitted, any information relating to the submission of this bid or the details therein except where such is necessary for the submission of this bid.

SIGNED		DATE	
		•	
(Print name of signatory)			
Designation			
-			
FOR AND ON BEHALF OF:	COMPANY NAME		
	Tel No		
	Fax No		
	Cell No		
	_		

SECTION 5: ANNEXURES

Annexure 1 – Acceptance of Bid Condition	s and Bidder's Details
Request for Proposal No: Name of Bidder:	
Authorised signatory:	
Name of Authorised	
Signatory	
Position of Authorised Signatory	
By signing above the bidder hereby accept full responsibility for obligations and conditions devolving on him/her under this RFP.	r the proper execution and fulfilment of all
[Note to the Bidder: The Bidder must complete all rele	evant information set out below.]
CENTRAL SUPPLIER DATABASE (CSD) INFORMATION	N
Bidders are required to be registered on the Central Sup Failure to submit the requested information may lead required to submit as part of this proposal both thei registration reference numbers below:	to disqualification. Bidders are therefore
Supplier Number	
Unique registration reference number	
BIDDING STRUCTURE	
Indicate the type of Bidding Structure by marking with an	X ':
Individual Bidder	
Joint Venture/ Consortium	
Prime Contractor with Sub Contractors	
Other	
REQUIRED INFORMATION	
If Individual Bidder:	
Name of Company	
Registration Number	
Vat registration Number	
Contact Person	
Telephone Number	
Cellphone Number	
Fax Number	
	1

ach partner:

If bidder is a Prime Contractor using Sub-contractors, indicate the following:						
Prime Contractor						
Name of Company						
Registration Number						
Vat registration Number						
Contact Person						
Telephone Number						
Cellphone Number						
Fax Number						
Email address						
Postal Address						
Physical Address						
Sub-contractors						
Name of Company						
Company Registration Number						
Vat registration Number						
Contact Person						
Telephone Number						
Cellphone Number						
Fax Number						
Email address						
Postal Address						
Physical Address						
Subcontracted work as a % of the total value of the contract						

Annexure 2 – Invitation to Bid

YOU ARE HEREBY INVITED TO BID FOR REQUIREMENTS OF THE (NAME OF DEPARTMENT/ PUBLIC ENTITY)								
BID NUMBER:		CLOSING DATE:				CLOSING TIME:		
DESCRIPTION								
THE SUCCESSFUL BIDDER WILL BE REQUIRED TO FILL IN AND SIGN A WRITTEN CONTRACT FORM (SBD7).								
	DOCUMENTS MAY BE DEPOS STREET ADDRESS)	SITED IN	THE B	ID BOX				
SUPPLIER INFO	RMATION							
NAME OF BIDDE	ER							
POSTAL ADDRE	SS							
STREET ADDRE	SS							
TELEPHONE NU	IMBER	CODE				NUMBER		
CELLPHONE NU	IMBER							
FACSIMILE NUM	1BER	CODE				NUMBER		
E-MAIL ADDRES	SS							
VAT REGISTRAT	TION NUMBER							
		TCS PII	N:		OR	CSD No:		
B-BBEE STATUS CERTIFICATE	S LEVEL VERIFICATION	☐ Yes B-BBEE STATUS LEVEL SWORN			Yes			
[TICK APPLICAB	LE BOX]	☐ No			AFFID		□ No	
IF YES, WHO WA	AS THE CERTIFICATE							
AN ACCOUNTIN		AN ACCOUNTING OFFICER AS CONTEMPLATED IN CORPORATION ACT (CCA)			EMPLATED IN THE CLOSE			
CONTEMPLATED IN THE CLOSE CORPORATION ACT (CCA) AND NAME THE		A VERIFICATION AGENCY ACCREDITED BY THE SOUTH A ACCREDITATION SYSTEM (SANAS)				BY THE SOUTH AFRICAN		
APPLICABLE IN	THE TICK BOX	AF		A REGISTERED AUDITOR				
			NAME:					
=	STATUS LEVEL VERIFICA I ORDER TO QUALIFY FOR						EMEs& QSEs) MUST BE	

ARE YOU THE ACCREDITED REPRESENTATIVE IN SOUTH AFRICA FOR THE GOODS /SERVICES /WORKS OFFERED?	☐Yes [□No DOF]	ARE YOU A FOREIGN BASED SUPPLIER FOR THE GOODS /SERVICES /WORKS OFFERED?	☐Yes ☐No [IF YES ANSWER PART B:3 BELOW]
SIGNATURE OF BIDDER			DATE	
CAPACITY UNDER WHICH THIS BID IS SIGNED (Attach proof of authority to sign this bid; e.g. resolution of directors, etc.)				
TOTAL NUMBER OF ITEMS OFFERED			TOTAL BID PRICE (ALL INCLUSIVE)	
BIDDING PROCEDURE ENQUIRIES MAY BE D	IRECTED TO:	TECHN	ICAL INFORMATION MAY	BE DIRECTED TO:
DEPARTMENT/ PUBLIC ENTITY		CONTA	CT PERSON	
CONTACT PERSON	TELEPHONE NUMBER			
TELEPHONE NUMBER	FACSIMILE NUMBER			
FACSIMILE NUMBER	E-MAIL ADDRESS			
E-MAIL ADDRESS				

Annexure 3 - Supply chain management practices questionnaire

Request for Proposal No:	_
Name of Bidder:	_
Authorised signatory:	_

[Note to the Respondent: The Respondent must complete the information set out below. If the Respondent requires more space than is provided below it must prepare a document in substantially the same format setting out all the information referred to below and return it with Returnable Schedule 2.]

The bidder must complete the following questionnaire.

Bidder's past supply chain management practices:

Item	Question	Yes	No
3.1	Is the Bidder or any of its directors listed on the South African National Treasury's database as companies or persons prohibited from doing business with the public sector?	Yes	No
	(Companies or persons who are listed on this database were informed in writing of this restriction by the South African National Treasury after the <i>audi alteram partem</i> rule was applied).		
	If so, provide particulars:		
3.2	Is the Bidder or any of its directors listed on the Register for Bid Defaulters in terms of section 29 of the <i>Prevention and Combating of Corrupt Activities Act</i> No 12 of 2004? To access this Register enter the National Treasury's website, www.treasury.gov.za , click on the icon "Register for Bid Defaulters" or submit your written request for a hard copy of the Register to facsimile number +27123265445.	Yes	□ S
	If so, provide particulars:		
3.3	Was the Bidder or any of its directors convicted by a court of law (including a court outside of the Republic of South Africa) for fraud or corruption during the past five years?	Yes	No 🗆

Item Question	Yes	No
If so, provide particulars:		
3.4 Does the Bidder relate to any IDC employee or part of IDC current or past	Yes	No
staff (employee) establishment?		
If so, provide particulars:		
3.5 Was any contract between the Bidder and any organ of state (within the Repub		ıth
Africa or within any foreign territory) terminated during the past five years on ac	count of	
failure to perform on or comply with the contract?		
If an available position leave		
If so, provide particulars:		
I, (print name) hereby certify that the information, for are correct and that I am duly authorized to sign on behalf of the company.	acts and	represen
Name of Company:		
Company Registration Number:		
Company Registration Number.		
Company VAT Registration Number:		
 '		
Signature		
Date		

Annexure 4 - Declaration of Interest

1.	Any legal person, including persons employed by the state ¹ , or persons having a kinship with persons
	employed by the state, including a blood relationship, may make an offer or offers in terms of this
	invitation to bid (includes a price quotation, advertised competitive bid, limited bid or proposal). In view
	of possible allegations of favouritism, should the resulting bid, or part thereof, be awarded to persons
	employed by the state, or to persons connected with or related to them, it is required that the bidder or
	his/her authorised representative declare his/her position in relation to the evaluating/adjudicating
	authority where-

- the bidder is employed by the state; and/or
 - the legal person on whose behalf the bidding document is signed, has a relationship with persons/a person who are/is involved in the evaluation and or adjudication of the bid(s), or where it is known that such a relationship exists between the person or persons for or on whose behalf the declarant acts and persons who are involved with the evaluation and or adjudication of the bid.

	submitted with the bid.
2.1	Full Name of bidder or his or her representative:
2.2	Identity Number:
2.3	Position occupied in the Company (director, trustee, shareholder²):
2.4	Company Registration Number:
2.5	Tax Reference Number:

In order to give effect to the above, the following questionnaire must be completed and

2.6.1. The names of all directors / trustoes / shareholders / members, their individual identity num

VAT Registration Number:

2.6.1 The names of all directors / trustees / shareholders / members, their individual identity numbers, tax reference numbers and, if applicable, employee / persal numbers must be indicated in paragraph 3 below.

1"State" means -

2.6

2.

- (a) any national or provincial department, national or provincial public entity or constitutional institution within the meaning of the Public Finance Management Act, 1999 (Act No. 1 of 1999);
- (b) any municipality or municipal entity;
- (c) provincial legislature;

- (d) national Assembly or the national Council of provinces; or
- (e) Parliament.

2.7	Are you or any person connected with the bidder	YES / NO
	presently employed by the state?	
2.7.1	If so, furnish the following particulars:	
	Name of person / director / trustee / shareholder/ member:	
	Name of state institution at which you or the person	
	connected to the bidder is employed :	
	Position occupied in the state institution:	
	Any other particulars:	
2.7.2	If you are presently employed by the state, did you obtain	YES / NO
	the appropriate authority to undertake remunerative	
	work outside employment in the public sector?	
2.7.2.1	If yes, did you attached proof of such authority to the bid	YES / NO
	document?	
	(Next a Fails are to each write a read of each each each each	
	(Note: Failure to submit proof of such authority, where	
	applicable, may result in the disqualification of the bid.	
2.7.2.2	If no, furnish reasons for non-submission of such proof:	
0.0	Diller and the second s	V=0 / 2:5
2.8	Did you or your spouse, or any of the company's directors /	YES / NO

²"Shareholder" means a person who owns shares in the company and is actively involved in the management of the enterprise or business and exercises control over the enterprise.

trustees / shareholders / members or their spouses conduc	:t
business with the state in the previous twelve months?	

2.8.1	If so, furnish particulars:	
2.9	Do you, or any person connected with the bidder, have	YES / NO
2.9		TES/NO
	any relationship (family, friend, other) with a person	
	employed by the state and who may be involved with	
204	the evaluation and or adjudication of this bid?	
2.9.1	If so, furnish particulars.	
2.10	Are you, or any person connected with the bidder (i.e. shareholder, partner,	YES / NO
	director etc.), aware of any relationship (family, friend, other) between any other	
	bidder or any other company and any person employed by the IDC or the dti	
	who may be involved with the evaluation and or adjudication of this bid?	
	•	
2.10.1	If so, furnish particulars.	
2.11	Do you or any of the directors / trustees / shareholders / members	YES/NO
	of the company have any interest in any other company whether or not	
	they are bidding for this contract? The IDC reserves the right to undertake	
	further background checks on any other company where partners, shareholders	
	or any interested party of the bidder may be involved in and to consider any	
	findings in this regard as part of its vetting processes.	
2.11.1	If so, furnish particulars:	

3 Full details of directors / trustees / members / shareholders.

Full Name	Identity Number	Personal Tax Reference Number	State Employee Number / Persal Number	
1. DECLARATION				
I, THE UNDERSIGNED	(NAME)			
	AY REJECT THE		IS 2 and 3 ABOVE IS COF ME SHOULD THIS DECLA	
Signature		Date		

Name of bidder

Position

Annexure 5 – Certificate of Independent Bid Determination

SBD9

CERTIFICATE OF INDEPENDENT BID DETERMINATION

- 1 This Standard Bidding Document (SBD) must form part of all bids¹ invited.
- Section 4 (1) (b) (iii) of the Competition Act No. 89 of 1998, as amended, prohibits an agreement between, or concerted practice by, firms, or a decision by an association of firms, if it is between parties in a horizontal relationship and if it involves collusive bidding (or bid rigging).² Collusive bidding is a *pe* se prohibition meaning that it cannot be justified under any grounds.
- 3 Treasury Regulation 16A9 prescribes that accounting officers and accounting authorities must take all reasonable steps to prevent abuse of the supply chain management system and authorizes accounting officers and accounting authorities to:
 - a. disregards the bid of any bidder if that bidder, or any of its directors have abused the institution's supply chain management system and or committed fraud or any other improper conduct in relation to such system.
 - b. cancel a contract awarded to a supplier of goods and services if the supplier committed any corrupt or fraudulent act during the bidding process or the execution of that contract.
- This SBD serves as a certificate of declaration that would be used by institutions to ensure that, when bids are considered, reasonable steps are taken to prevent any form of bid-rigging.
- In order to give effect to the above, the attached Certificate of Bid Determination (SBD 9) must be completed and submitted with the bid:
- ¹ Includes price quotations, advertised competitive bids, limited bids and proposals.
- ² Bid rigging (or collusive bidding) occurs when businesses, that would otherwise be expected to compete, secretly conspire to raise prices or lower the quality of goods and / or services for purchasers who wish to acquire goods and / or services through a bidding process. Bid rigging is, therefore, an agreement between competitors not to compete.

SBD9

CERTIFICATE OF INDEPENDENT BID DETERMINATION

I, the undersigned, in submitting the accompanying bid:	
(Bid Number and Des	scription)
in response to the invitation for the bid made by:	
(Name of Institut	tion)
do hereby make the following statements that I certify to be true	and complete in every respect:
I certify, on behalf of:	that:

(Name of Bidder)

- 1. I have read and I understand the contents of this Certificate;
- 2. I understand that the accompanying bid will be disqualified if this Certificate is found not to be true and complete in every respect;
- 3. I am authorized by the bidder to sign this Certificate, and to submit the accompanying bid, on behalf of the bidder;
- 4. Each person whose signature appears on the accompanying bid has been authorized by the bidder to determine the terms of, and to sign the bid, on behalf of the bidder;
- 5. For the purposes of this Certificate and the accompanying bid, I understand that the word "competitor" shall include any individual or organization, other than the bidder, whether or not affiliated with the bidder, who:
 - (a) has been requested to submit a bid in response to this bid invitation;
 - (b) could potentially submit a bid in response to this bid invitation, based on their qualifications, abilities or experience; and
 - (c) provides the same goods and services as the bidder and/or is in the same line of business as the bidder

SBD9

- 6. The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement or arrangement with any competitor. However, communication between partners in a joint venture or consortium³ will not be construed as collusive bidding.
- 7. In particular, without limiting the generality of paragraphs 6 above, there has been no consultation, communication, agreement or arrangement with any competitor regarding:
 - (a) prices;
 - (b) geographical area where product or service will be rendered (market allocation)
 - (c) methods, factors or formulas used to calculate prices;
 - (d) the intention or decision to submit or not to submit, a bid;
 - (e) the submission of a bid which does not meet the specifications and conditions of the bid;or
 - (f) bidding with the intention not to win the bid.
- 8. In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications and conditions or delivery particulars of the products or services to which this bid invitation relates.
- 9. The terms of the accompanying bid have not been, and will not be, disclosed by the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.

³ Joint venture or Consortium means an association of persons for the purpose of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the execution of a contract.

SBD 9

10. I am aware that, in addition and without prejudice to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be reported to the Competition Commission for investigation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No 89 of 1998 and or may be reported to the National Prosecuting Authority (NPA) for criminal investigation and or may be restricted from conducting business with the public sector for a period not exceeding ten (10) years in terms of the Prevention and Combating of Corrupt Activities Act No 12 of 2004 or any other applicable legislation.

Signature	Date
Position	Name of Bidder

Js914w 2

Annexure 6 – Shareholders and Directors Information

[Note to the bidder: the bidder must complete the information set out below. If the bidder requires more space than is provided below it must prepare a document in substantially the same format setting out all the information referred to below and return it with Returnable Schedule 2.]

6.1 Shareholders/ Members

Name of the shareholder	ID Number	Race	Gender	% shares

Note: The bidder must also attach the detailed Company/ Group Structure where relevant.

6.2 Black Shareholders/ Members as per the B-BBEE Certificate

Name of the shareholder	ID Number	Race	Gender	% shares
Total Black Shareholding % as per the current and valid B-BBEE Certificate				

6.3 Directors

Name of the shareholder	ID Number	Race	Gender

I, THE UNDERSIGNED (NAME)							
CERTIFY THAT THE INFORMATION FURNISHED ABOVE IS CORRECT.							
Signature	Date						
Position	Name of bidder						

Annexure 7 - Response Format for Section 2

Bidder's Experience a	nd the proposed Project Team
Request for Proposal No:	
Name of Bidder:	
Authorised signatory:	

[Note to the Bidder: The bidder must complete the information set out below in response to the requirements stated in Section 2 of this bid document. If the bidder requires more space than is provided below it must prepare a document in substantially the same format setting out all the information referred to below and return it with this Returnable Schedule 3.]

The bidder must provide the following information:

Table (a) Details of the bidders' proposed team:

Name F	Docition D	Dala / Duties in this Dusiest	Relevant Project Experience		
	Position	Role / Duties in this Project	Project description, Client, Project period	Project Cost	

Annexure 8 – BEE Commitment Plan

The IDC encourages existing vendors and prospective bidders to support the objectives of B-BBEE and as far as possible strive to improve their B-BBEE contribution status. For bid evaluation purposes, bidders are allocated points in terms of a preference point system based on the B-BBEE Contribution Level status that is in accordance with a valid B-BBEE certificate.

Bidders are therefore required to submit a B-BBEE improvement plan in view of the new B-BBEE Codes of Good Practice. Bidders must indicate the extent to which their ownership, management control, employment equity, preferential procurement and enterprise development will be maintained or improved over the contract period in the event that they are successful in this bid process.